



**CONECTA**

# PROBLEM

Reduces opportunities for immigrants

Immigrants face barriers like language, culture, and lack of support, which make it difficult to integrate into the community. These challenges limit their access to jobs, education, and social participation, leading to marginalization and fewer opportunities to thrive. Inclusive programs are essential to help bridge these gaps and build more equitable communities.



# OUR PLATFORM

We help immigrants to build a future in our country

CONECTA — an app that connects immigrants with real opportunities.

 **Phase 1:** live with host families, help with home tasks , gardening, rebuilding.

In return: food , accommodation , language , and cultural exchange .

Learn, adapt, and build human connections.

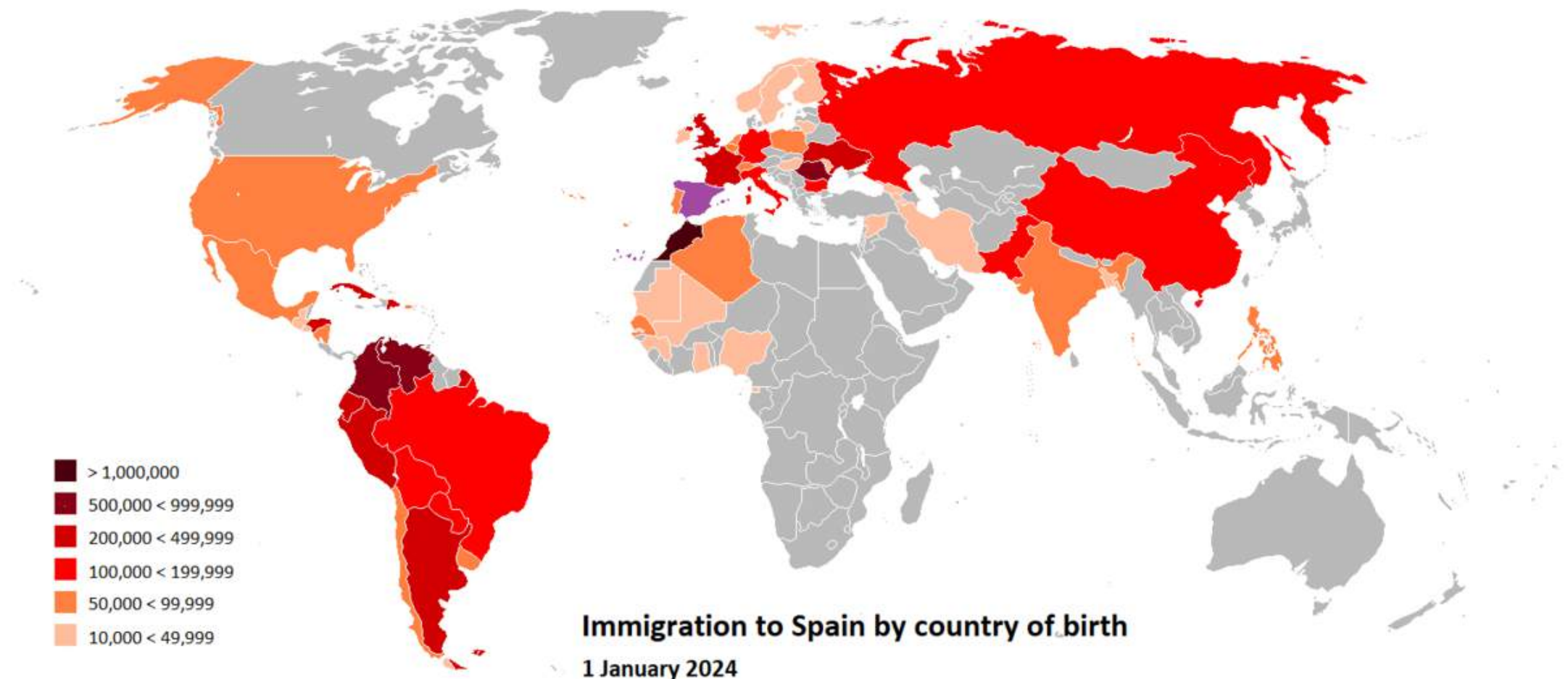
 **Phase 2:** partner businesses offer real jobs with legal contracts .

Gain work experience + housing = sustainable integration.

SDG: **10 Reduced inequalities** and **8 Decent work and economic growth**

# MARKET AND CLIENTS

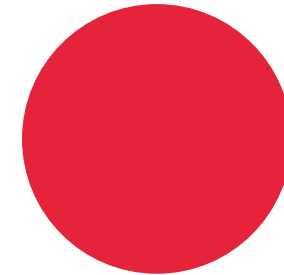
- immigrants
- local families
- companies



- 9,498,002 born-abroad (19.32%)
- 6,947,711 foreign citizenship (14.13%)
- 49,153,849 Total population of Spain (2025)

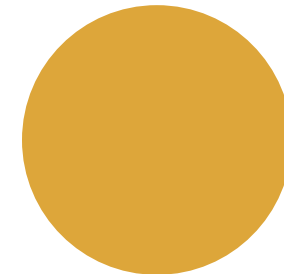
# REVENUE MODEL

ADS (to the companies)  
Subscriptions  
Investors/partners



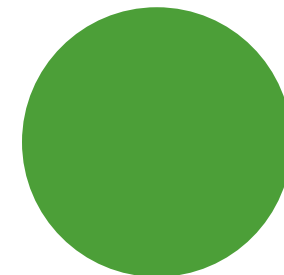
**IMMIGRANTS**

5 euros per month



**HOST FAMILIES**

10 euros per month



**BUSINESS**

20 euros per month



# STRATEGY

- Recognized as the best company supporting immigrants
- UN awarded – Advocates of human rights
- Attract more sponsors/ investors
- Improve our platform
- To collaborate with more companies and host families in the future



# RESOURCES

TIME

KNOWLEDGE

ACCOUNTANT

LEGAL  
ADVISOR

EQUOPMENT

OUR TEAM

IT-SPECIALISTS

# 32 000

euros to start

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## MONEY

20000 euro — platform

6000 euros/per year — accountant

6000 euros/per year — legal adviser



# **CALL TO ACTION**

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**Be part of the change!**

**Together, we can help immigrants integrate  
into a new country and strengthen the  
economy!**