



NARI



TAKE
CARE
EARTH

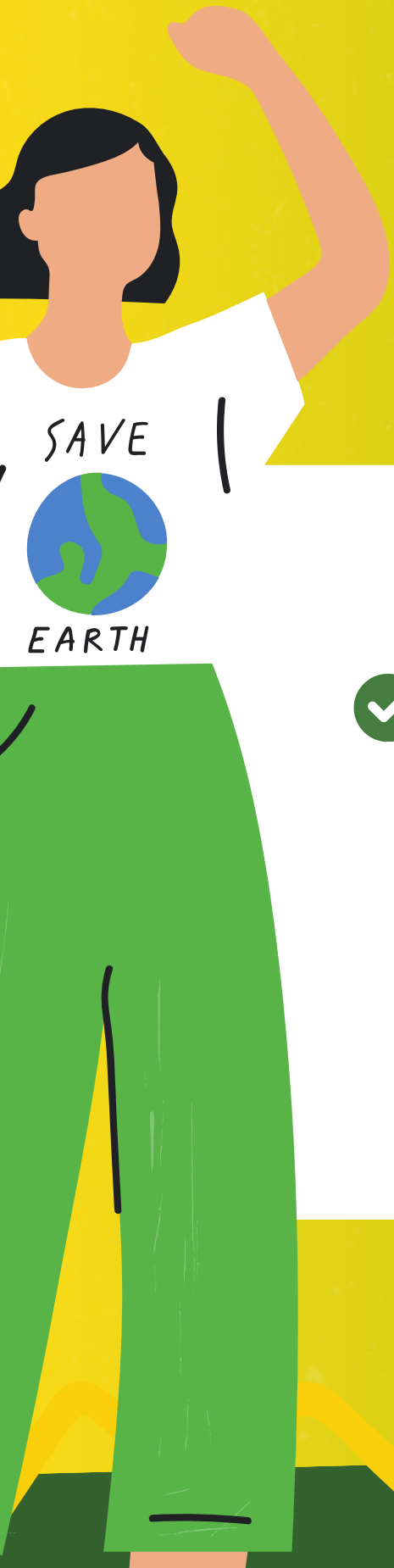




PROBLEM

✓ Fast fashion leads to excessive textile waste, harming the environment.

✓ Consumers want sustainable options without sacrificing personal style.



SOLUTION



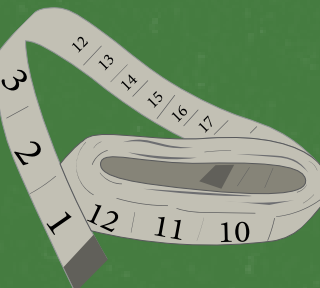
Nari is a sustainable fashion brand that upcycles old clothes into new, unique designs.

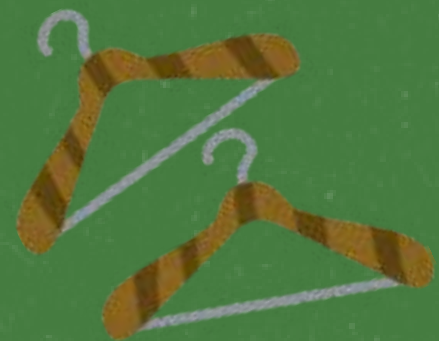


It supports SDG 12: Responsible Consumption and Production.

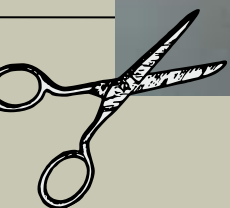
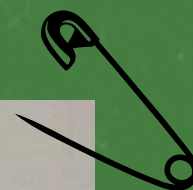


COLLECTION





COLLECTION





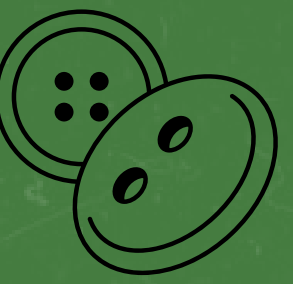
CLIENTS

Eco-conscious individuals aged 18–35, especially women active on social media.



MARKET

Growing interest in ethical, slow fashion and unique, personalized items.

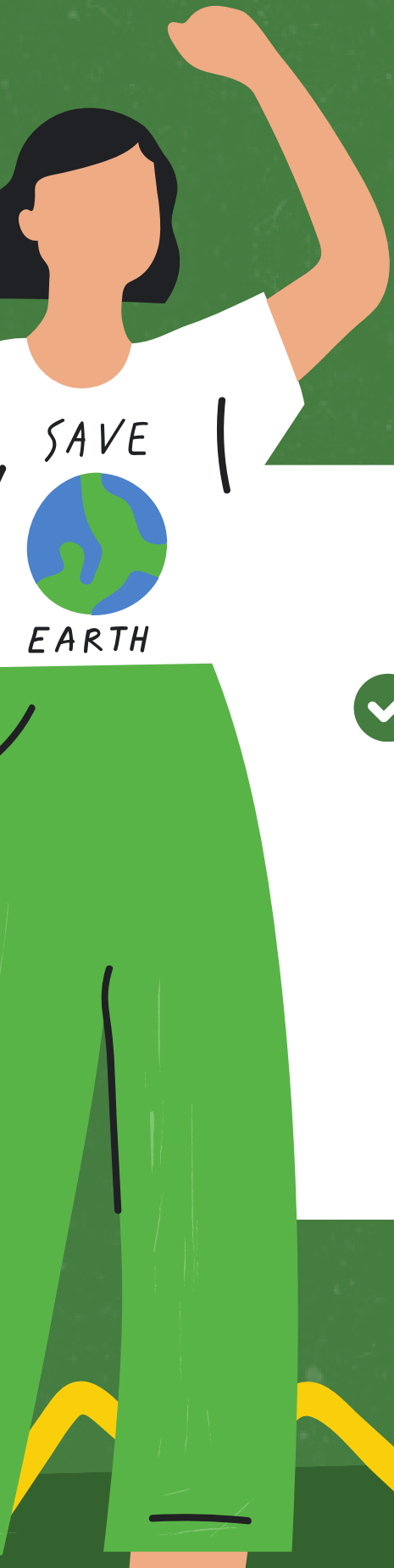




REVENUE MODEL

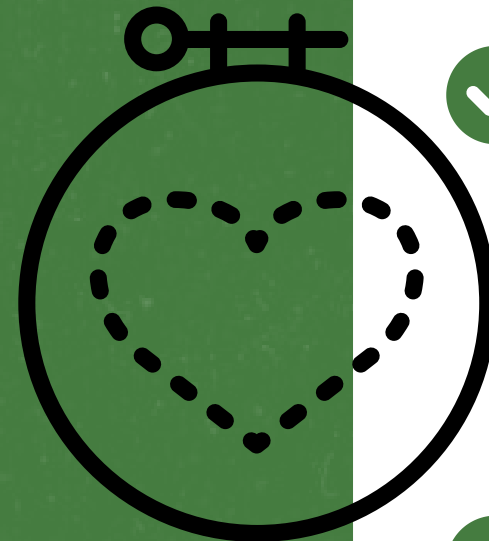
Revenue sources include:

- ✓ Custom upcycled fashion orders
- ✓ Online sales via Instagram and Etsy
- ✓ Limited edition drops and collaborations





STRATEGY



YEAR 1

Grow online presence, complete 100+ upcycling orders + Launch e-commerce website



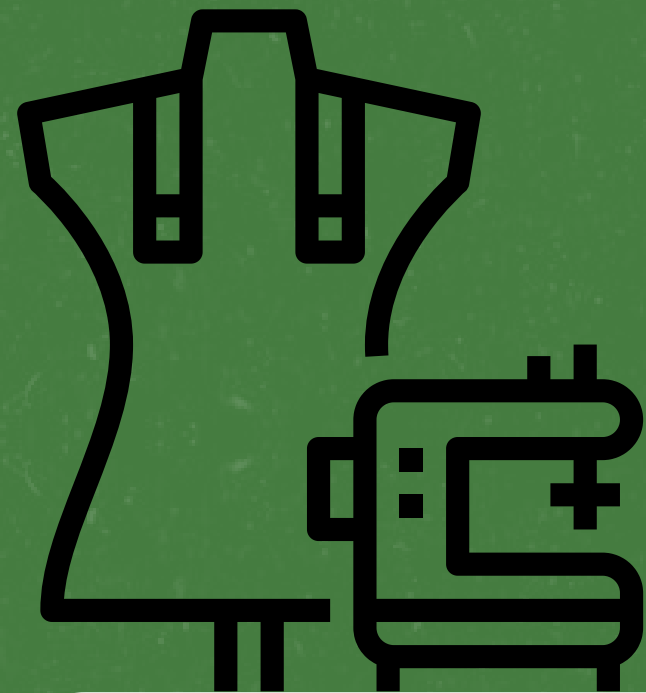
YEAR 2

Partner with influencers, open physical studio, launch workshops.

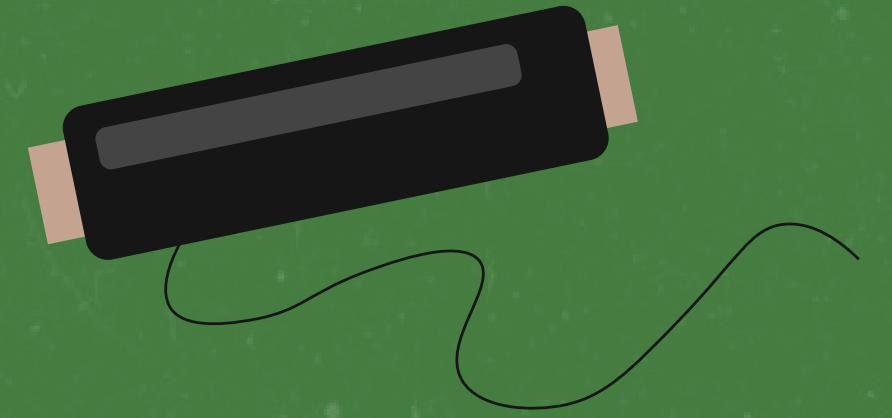


YEAR 3–5

We will organize sustainability-focused fashion workshops, recycling education programs, and creative collaborations with young designer



RESOURCES

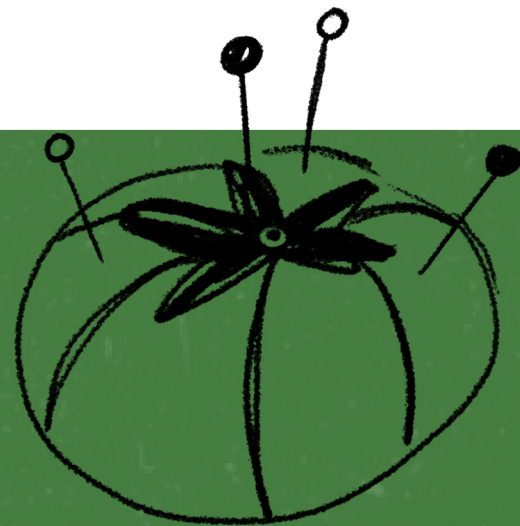
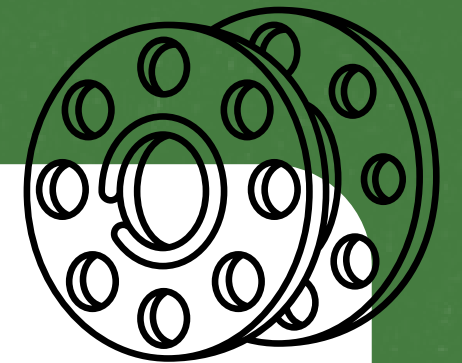


CURRENTLY HAVE:

- Sewing skills, basic workshop, 10-product MVP, social media presence.

NEED:

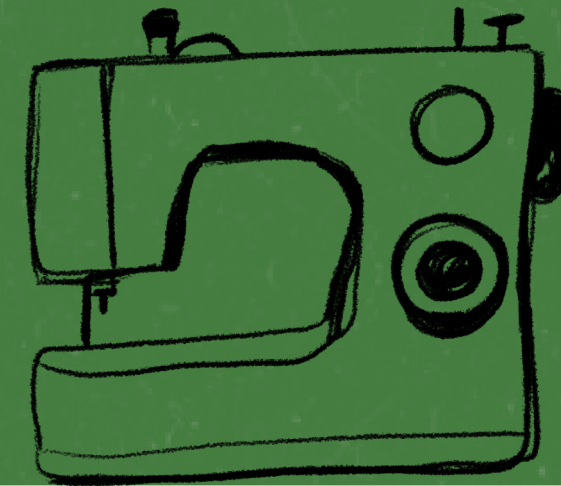
- Better equipment, branding materials, website development, marketing support

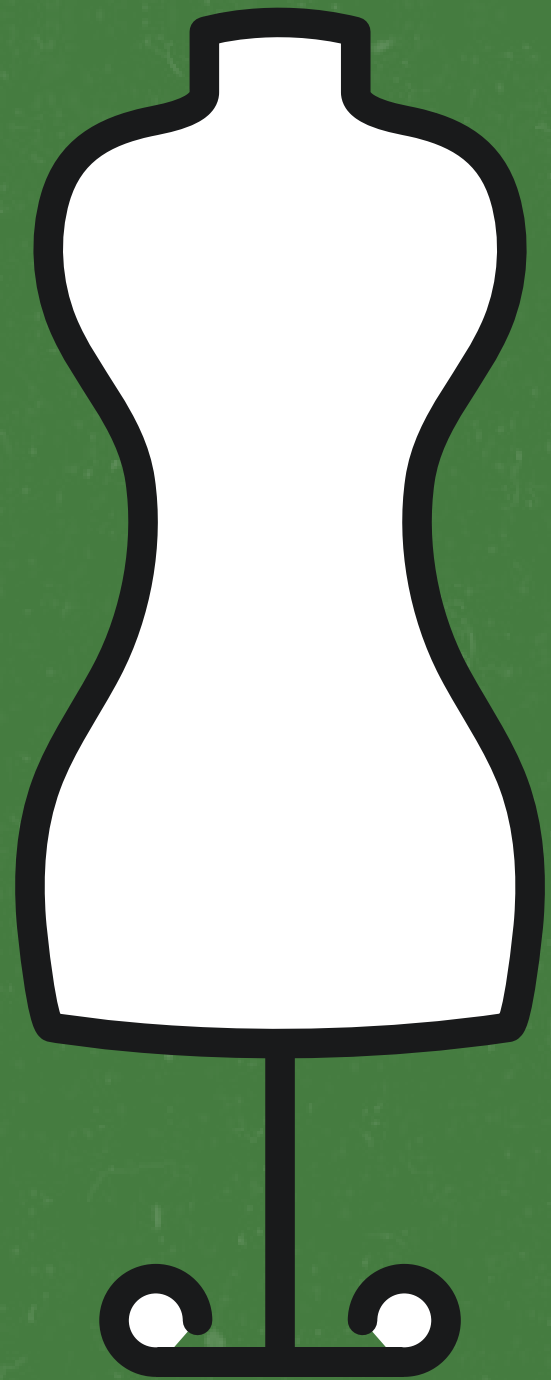


MONEY

Required:

- ✓ €7000 for scaling production
- ✓ €1200 for marketing and branding
- ✓ €1000 for developing e-commerce platform

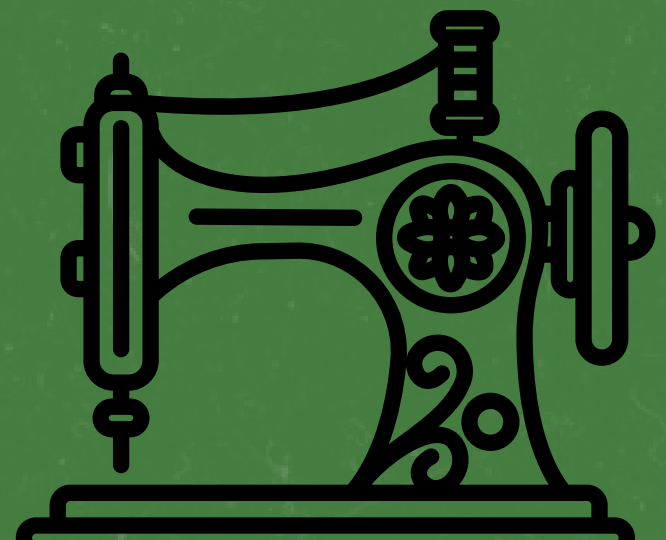




CALL TO ACTION

Invest in Nari to drive sustainable fashion forward.

Help transform waste into wearable stories and inspire a movement of mindful consumption.





NARI

