

# Martkopi Youth Center



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## Evaluation Letter

by the partner organisation Martkopi Youth Center, Georgia, the project *"SUSTAINABLE BUSINESS MATTERS: from scratch to pitch" Scratch-Pro*

*Scratch-Pro* was implemented in 2025 and consisted of one professional development activity (PDA), held in Cyprus, Pissouri, which lasted for seven days. I assume it was one of the useful projects that Martkopi Youth Center participated in as a partner.

The project employed both non-formal and formal educational methodologies, allowing participants to be involved and heard through various interactive activities that included group work, practical tasks, digital tools, and self-reflection. Participants developed the competencies that will help them improve their youth work. Enhancing entrepreneurship competencies to address unemployment among youth. Cultural exchange, excursions and free and funny evenings were yet another exciting part of the project worth mentioning; during these activities, participants developed cultural competencies and created friendly and professional ties within an informal environment.

The Georgian team had four participants in the PDA who enjoyed the project very much; in their opinion, this was a life-changing project that would help them rethink many details in their work and life in general. Once Georgian participants returned home from the training course, participants implemented a follow-up activity in their communities. They shared their experience and gained competencies with the youngsters, which is yet another added value for us as a partner organisation.

All in all, these kinds of projects are helpful for the professional growth of the youth workers and their personal and social development; learning, travelling and enjoying the time spent abroad with colleagues is the best that life can offer them.

Sincerely,

Gvantsa Tvaliashvili

President, Martkopi Youth Center