

## **Evaluation Letter by Asociación Extremundo**

Dear ACPELIA team,

On behalf of Asociación Extremundo' staff members, I am pleased to share my evaluation of the Erasmus+ project "Sustainable business matters: from scratch to pitch (SCRATCH-PRO)", which took place in Pissouri, Cyprus from the 17th to the 25th of May 2025. Representing the involved Spanish delegation, I would like to express my sincere gratitude to the hosting organization, and in particular to Mr. Nikolas Nikolaou, for the professionalism, dedication and care demonstrated in every stage of the project cycle.

From the preparatory phase, the project was characterised by excellent organization and transparent communication. We received timely information, clear guidelines and meaningful preparatory activities that enabled our participants to arrive well-prepared and motivated. The online channels (emails, website and social media) ensured that everyone was informed and engaged from the very beginning.

During the Practical Development Activity (PDA), the programme offered a perfect balance between theory and practice. Workshops, debates, simulations and role-plays allowed participants to explore the foundations of sustainable entrepreneurship in alignment with the Sustainable Development Goals (SDGs). The Spanish team highlighted the value of hands-on activities such as MVP creation, strategic planning and business pitching, which proved highly effective in developing entrepreneurial competences such as leadership, creativity, teamwork and crisis management. The intercultural dimension enriched the experience even further, as collaboration with peers from 9 different countries fostered both cultural awareness and lasting professional ties.

Our delegation especially valued the diversity of participants, the collaborative spirit and the opportunity to learn from real-life entrepreneurial experiences. Personal growth was also evident: adaptability, communication and problem-solving skills were enhanced thanks to the non-formal methodology and the immersive learning environment. As our participants reflected, the project was not only about learning how to start a sustainable business, but also about doing so with empathy, responsibility and creativity.

We also acknowledge that some aspects could be improved in future editions. Suggestions include providing even more personalised feedback and mentoring during the PDA, streamlining administrative requirements to reduce bureaucratic workload and creating additional opportunities for structured networking and in-person follow-up

activities. These adjustments would further strengthen the already outstanding quality of the programme.

Beyond the learning activities, the Spanish participants greatly appreciated the cultural programme, including the intercultural nights, local excursions and the welcoming Cypriot hospitality. These moments of informal exchange built bridges between cultures and helped transform the training course into a truly unforgettable experience.

In conclusion, SCRATCH-PRO has left a significant mark on our youth workers and community. It combined professionalism, innovation and inclusivity in a way that exceeded our expectations. Once again, I am deeply thankful to ACPELIA, to the trainers, and particularly, to Mr. Nikolas Nikolaou for making this initiative possible and impactful. The knowledge, skills and inspiration gained will continue to benefit not only the Spanish participants, but also the wider networks they are now motivated to engage with.

Best regards from beautiful Extremadura,

*Joaquín Martín de Saavedra Rojas*

*President at Asociación Extremundo*

